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## The Iowa Homemaker vol.21, no.5

Mary Ellen Sullivan  
*Iowa State College*

Betty Ann Iverson  
*Iowa State College*

Ann Koebel  
*Iowa State College*

Dorothy Ann Klein  
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## The Iowa Homemaker vol.21, no.5

### **Authors**

Mary Ellen Sullivan, Betty Ann Iverson, Ann Koebel, Dorothy Ann Klein, Mary Lou Springer, Lila Williamson, Julie Wendel, Dorothy Olson, Betty Roth, Dorothy Gross, Doris Plagge, Bette Simpson, Margaret Anne Clark, Marjorie Thomas, and Florence Byrnes

T H E I O W A

# Homemaker



DECEMBER 1941

A REVIEW OF ACTIVITY IN THE WORLD'S LARGEST SCHOOL OF HOME ECONOMICS



## Show Your Good Taste Christmas



Here's your chance to give your folks or your friends one of the most tasteful gifts they've ever received. They'll enjoy the extra mild flavor and the delicious wholesomeness found in Iowa State College-brand cheeses. Iowa Blue Cheese—a palatable delight usually thought of by only the more discriminating, is gift-wrapped in an individual package. Come in now and we'll mail this distinctive gift for you!

COME IN AND GET THIS TASTEFUL  
GIFT AT

THE DAIRY  
INDUSTRY  
BUILDING



## The Secret's Out

In case you haven't heard, I'd like to tell you about saving fifty cents by buying your Bomb now. You see, soon after winter quarter registration, the price of this anniversary book will be raised to \$3.50. Since you will buy one eventually, why not act now and have fifty cents extra in your pocket.

# BOMB OF 1942

*Buy Your Bomb Today and Save That 50c*

T H E I O W A

# Homemaker

A Review of Activity in the World's  
Largest School of Home Economics  
IOWA STATE COLLEGE, AMES, IOWA

VOL. XXI  
NO. 5

DECEMBER, 1941



• Busy wrapping pound fruitcakes for Phi Upsilon Omicron are Eugenia Hoffert and Dorothy Vaughan

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# Novel Candles Spread

## Christmas Cheer

*Mary Ellen Sullivan describes unusual candles which add a simple, festive touch to Yuletide decorations*

**N**EW and unusual candles supplement the Christmas theme this year.

The holiday shopper will find candle figurines of cherubs, choir boys and angels. Either a wax caroler holding a small taper in each hand or a snow man with a wick extending from his pack or from the top of his derby lends Christmas cheer to any table.

Five pointed stars which stand upright and have a wick in one point are featured in holiday displays. Barber pole candles of red and white wax rise from bases of holly and pine cones.

A pillar candle which is star-shaped instead of round has been cast with a red wax cylinder within the white outer layer. As the wick burns, red wax drips over the white.

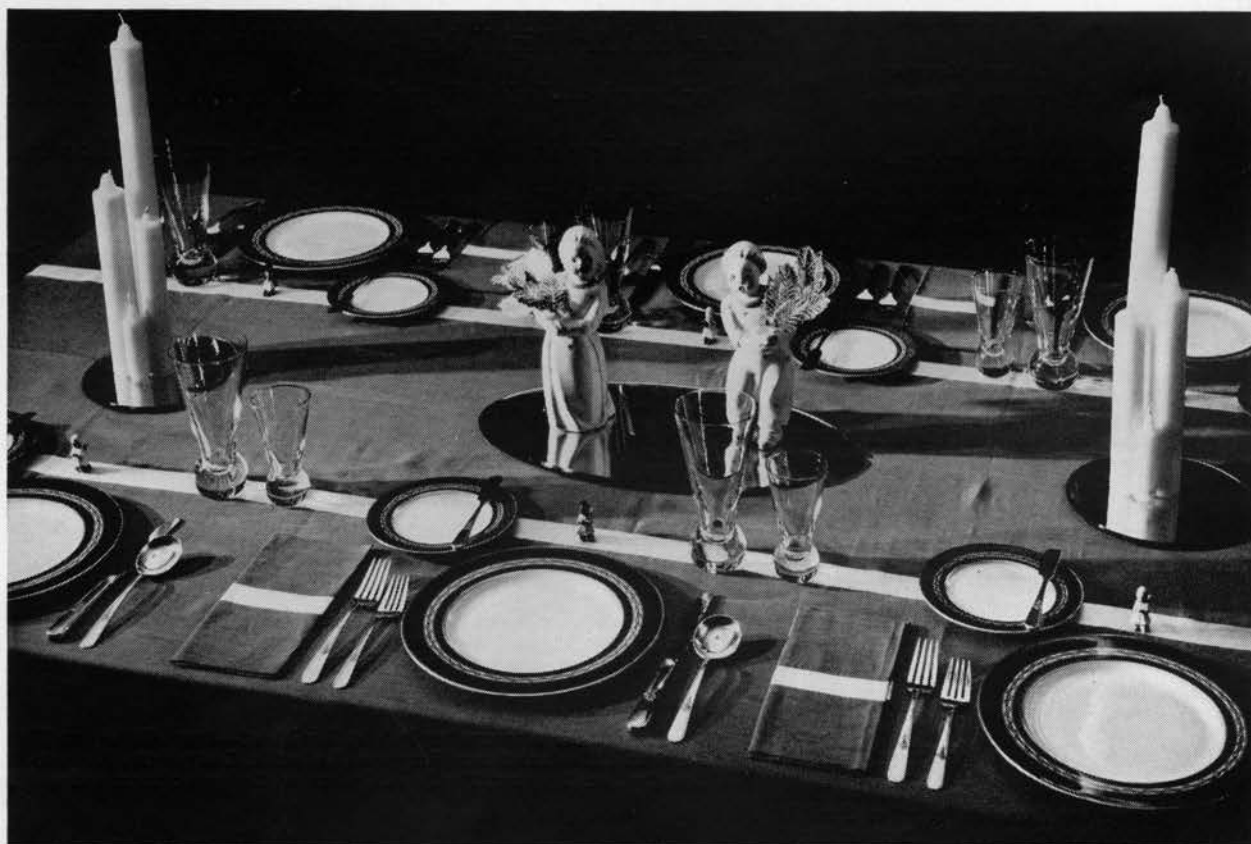
Several designs include bases of wax. Candles resembling Christmas trees covered with snow are sup-

ported by a wax standard. Pine trees of transparent "Christmas white" rise from star-shaped bases. Wicks take the place of handles on bell-shaped candles which have bases of wax pine cones.

Cylinder tapers, attached to standards resembling wreaths, are entwined with wax holly in contrasting colors and a Santa Claus candle finds its support on a chimney of red wax.

Candles of the patriotic theme are cast in cylindrical shapes of red, white and blue stripes. Three tapers of flag colors are twisted together at the base and fit into a holder to give a triple effect.

Christmas themes in floating candles include poinsettias and stars which may be lighted and floated around a bouquet. New shallow flower containers made from pottery or glass are especially well suited for this use when the flower arrangement is simple.



*An effective holiday dinner table is decorated with china figurines holding sprigs of real holly and lighted with two clusters of stark white candles cut to different lengths and joined with wax. Their simplicity harmonizes with the linen and service*

# Milk

## Strengthens

## Defense

*Betty Ann Iverson tells how the expanded dairy output will help meet defense needs*

ONE hundred million pounds of cheese as well as large quantities of condensed and powdered milk are needed by the government under the Lend-Lease program for Britain. Because butter is perishable and difficult to ship, the normal schedule of milk utilization will have to be changed from butter to production of cheese, powdered and condensed milk, according to agriculture experts.

United States Secretary of Agriculture Wickard recently said, "Of all the farm commodities in which increases are needed, the most urgent need is for more milk. We need to consume more dairy products in the country for health and strength. The British will need tremendous quantities of cheese, evaporated milk and dried skim milk. To reach the production goals for 1942, the greatest efforts will be required in dairying."

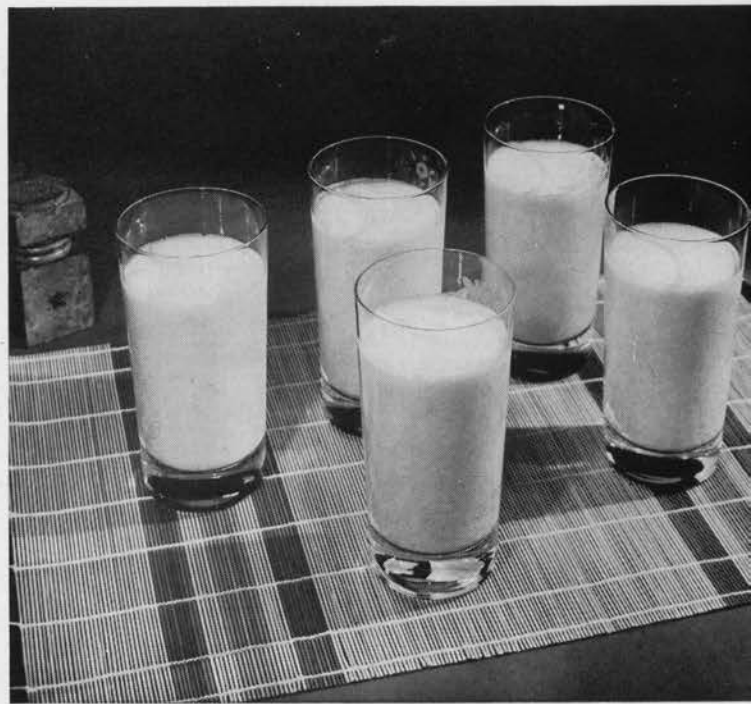
Former milk economic schedules called for 41 percent of the milk supply to be made into butter. About 40 percent was left in the fluid milk classification.

By running the condensed milk and cheese factories longer hours manufacture is speeded up. Already the number of cheese and milk plants over the country has increased. In Iowa new plants are being established at Wilton Junction, Toledo, Freeport, Lott's Creek, Luverne and Algona.

Secretary Wickard has formulated a new plan which will enable cooperative dairy association plants to furnish from 50,000 to 200,000 pounds of milk per day. Lend-Lease funds will finance the equipment and dairy associations are to operate the plants.

The country's supply of fluid milk or unprocessed milk must be conserved on the farm. The Department of Agriculture urges farmers to produce and sell more milk but at the same time the farmer must do without skimmed milk for animal consumption. Cooperation of farmers in selling milk to factories was great enough in August to increase production of cheese 18 percent over the same month in 1940.

Milk consumption by factory workers is proving a great help to the defense industries, according to the



*Daily consumption of milk to meet nutrition standards is the new goal of increased dairy production*

National Dairy Council. Milk drinking is credited with as much as a 30 percent reduction in accidents, a drop in absences due to illness and an increase in production during hours when fatigue interferes in the employee's workday.

Supplies of evaporated milk, dry skim milk and cheese are being stored in million-pound quantities by the government to sell to Britain and to keep for possible national emergencies.

When the need for re-allocation of the American milk supply is over, dairymen expect the Midwest to be the essential butter producing section. To keep the normal number of creameries intact, the amount of butter fat must be carefully regulated so that the small butter manufacturer is not left stranded without raw material. In the meantime Americans will not be butter starved, for the United States Department of Agriculture recently announced that more than 200 million pounds of butter are in storage, the largest quantity since 1938.

The discovery of new and unknown food values in dairy products is anticipated in a new comprehensive research program under the direction of the National Dairy Council. Leading research and nutrition authorities are inaugurating this program at a time when America is launching its defense plans. Dr. P. Mabel Nelson, head of the Foods and Nutrition Department, is Iowa State's representative.

Medical rejections of prospective soldiers, reported over 40 percent in some areas, emphasize the need for greater knowledge of food values as well as more accurate facts regarding bodily needs.

It has long been known that dairy products possess nutritive qualities other than those already recognized. With the research project it is hoped that these new qualities will be revealed, providing even stronger scientific background for the use of adequate amounts of dairy products in improving the American diet. Studies on the nutritive value of butter fat are already under way at the University of Minnesota and the University of Wisconsin laboratories.

# American Wares Set

## *the Nation's Tables*

*The decreased importation of china and glassware stimulates factory production, explains Ann Koebel*

A EUROPEAN label on the bottom of your dinner plate is no longer an essential for quality. American china and glassware manufacturers in the last few years have been developing products which rival anything produced in the Old World.

This is particularly significant in the light of the fact that the present war is causing a considerable decrease in the importation of European china and glassware.

The war has not yet had any serious effect upon the American manufacturers. There is a possibility that

mass production application of color. The range of colors available has been greatly extended in variety.

The effective use of color in inexpensive American glassware is relatively recent. It is not only impossible but no longer necessary to look to Czechoslovakia for vividly colored glass. It now bears American labels. One of the newest items is a line of cranberry-colored vases with engraved designs of birds and flowers. The Pan-American theme is evident in frosted glasses which bear in bright red or blue the names of South American countries and the motto "All for one—one for all."

Flower designs resembling the tulips or irises in your spring garden are now duplicated on glassware through photographic reproduction. The tulip or iris is photographed through several colored filters. Silk screens which are used for the application of the colors are then made from the negatives.

While more intensive colors are featured, pastel stemware is also available. A new method of spraying whereby the bowl can be colored and the stem left clear has been perfected. In the past the bowl had to be made from a piece of colored glass and then fused to the clear stem, a much more expensive process.

One designer, tired of the usual geometric shaped vases, used the flight of birds or the curve of a swan's neck as modes for his flower containers. A vase fashioned from three cloudy blue sea gulls would be enough to inspire any flower

arranger who enjoys working with the unusual.

Although pastels are in the lead, you can have your plates in any intensity you could possibly desire. The old idea that gray was useless in table decorations has been overcome. Even if it doesn't have enough character to be used alone, a band of it effectively complements a center bouquet of splashy red purple flowers or one of delicate yellow and white lilies of the valley with pale yellow green leaves.

Gold for the most formal occasions is also stressed in dinnerware. One translucent plate has a band of pearl edging ornamented with gold, while others feature floral and leaf designs.



*Vivid colors and unusual shapes are stressed in domestic chinaware to convince the homemaker that American-made products will satisfy her search for variety and quality*

priority lists may eventually make it difficult to get some of the necessary materials, particularly those used in glazing. But they haven't yet acquired headaches over this problem.

One noticeable effect of the war, however, is the reduction in number of designs and shapes introduced. But this doesn't mean that the new bride will be given the same plates and goblets that the shops have been showing in the past. China and glassware exhibitions still display many new lines.

Color is the keynote of these exhibitions. Even the person with the smallest budget can now buy attractively colored ware as a result of recent advances in the



## The New World Harbours

# Youthful Refugees

*Dorothy Ann Klein reports that refugee children are finding peace and security in America*

THE abundance of fresh fruit, of which bananas is their favorite, is a never ending source of surprise to both the Continental and English youngsters who are living in the United States for the duration of the war.

Provision of food is part of the program carried on by the Committee for the Care of European Children. Organized over a year ago to sponsor the evacuation of children from warring countries, it assures their proper care while they remain here in the United States.

The first problem the committee faced was the quota limitation on immigrants. Within a short time the federal government had modified the immigration laws to provide a visa for children under sixteen entering this country as visitors. In return, the committee guaranteed that they would not become public charges and that their care would meet the standards of the Children's Bureau of the Department of Labor.

Next the committee organized a nationwide information service for all interested people. This functioned through 175 local committees, composed of representatives from various social agencies as well as enthusiastic citizens.

While these committees were contacting future foster parents and giving others interested an opportunity to help with the work, the American Committee for Evacuation of Children in London was acting as an affiliate of the American committee. The London group received and registered requests for evacuation of children, selected those to be sent, helped with transportation arrangements, provided social information regarding the children and their families and arranged for medical examinations and escorts for the voyage.

A reception unit of the committee took the children to temporary reception centers, three of which were in New York and one in Canada. There the children were examined by a pediatrician for colds, bruises, measles and other health defects.

At these centers they began their adjustment to normal living. Additional clothing was supplied and an extensive program of recreation was provided. Story-telling through the New York City public library, tours of the city and the World's Fair, movies and auto races were among the activities planned to



*European as well as American children may find the happiness in health that is gained only through adequate nutrition*

interest the children and make them feel at home in their new surroundings.

One hundred and ninety-six private child care agencies throughout the United States were designated by the Children's Bureau to cooperate with the committee. Their responsibilities were inspection of homes offered to guest children, placement of the refugees in appropriate foster homes and continued check-up on the care of these children after placement. The committee attempted to place the children in environments where they would be most contented, physically and spiritually. In few cases has anyone had to be changed from one home to another.

The financial support has come mainly from voluntary contributions. Seventy-five dollars will take a refugee child from Marseilles to Lisbon while three hundred will pay for his ocean passage.

Since September, 1938, 6500 children have entered the United States, 3439 being accompanied by parents or relatives. Twenty-four hundred were unaccompanied, this number including the 1584 who arrived independent of the committee.

The large scale evacuation which had been planned when the committee began its work was suspended October 3, 1940, after the sinking of the "City of Benares." However, 870 English children were brought to America before October 3 through the work of the committee here in collaboration with the London committee.

Those 870 refugees are now living in 21 states, including Iowa. Eight are in Canada and one is in Hawaii. Twenty-two children from Continental Europe have come to the United States, but due to the chaotic conditions there, the United States committee plans to concentrate on evacuating the English children as the first stage of the program.

## Sally Anticipates a

# Gala Holiday Season

*Bright tweeds and brilliant wool dresses highlight Sally's winter wardrobe, declares Mary Lou Springer*

**T**HIS season the colors for Sally's sweaters, skirts stockings and date dresses are shockingly brilliant.

Vivid hues are splashed on dull black. Hot pimento red, baroque pink, aster purple, gentian blue, lime green, bronze and gold are set off by dark backgrounds.

Sally's tweed suit is a college requirement. Those that are a direct steal from the fellows' are favorites. With your tweeds wear a roller neck sweater, a middie, a jumper or a waistcoat. Over it all don a huge greatcoat and perch a close-fitting cloche felt hat on your head.

Startle the campus with a bright red suit, classically simple. Wear it with chartreuse suede waistcoat, a white roller neck sweater and a brown felt

riding cloche. You will be smartly casual for classes.

Very new but important are suits of the simple overplaids called window-pane plaids. And speaking of plaids, tartans are indispensable. These are all kinds—large, small and middling—in furious color combinations or in subtle monotones.

Greatcoats may be your entire coat wardrobe or an addition to it. One of fine wool faced with fur may be worn over slacks, date dresses or evening dresses. Sally finds hers a good buy for a four-year campus coat.

The skirt profile is flat with pleats, trouser-slim or full in dirndl lines. Take your pick from a tattersal, a pin-striped flannel, a Scotch plaid or a wool jersey.

The knicker blouse is Dame Fashion's latest whimsy. In gay colored jersey, the one piece blouse zips from crotch to collar and has a top like a shirt-waist. Combine this with a wrap-around skirt that cuts down the early morning battle for time.

For those important incidental dates, Sally keeps his eye with the aid of wool date dresses in glowing shades. Dark brown is subtly high-lighted with accents from beige to burnt orange. A cool tobacco brown dress accented with crushed gloves in madonna blue or a soft, swathed turban is a surprising combination.

Brown dresses are ideal for scarlet accessories and harmonize with old gold, sapphire blue, or canary yellow short jackets. A particular shade of Parma violet blends superbly with brown, chartreuse, banana yellow and creamy ivory.

Wools may go on dress parade. For afternoon teas, Sally's wools boast small sequins spattered all over the yoke, cuffs of massed paillettes, nailhead trim or rhinestones. Cashmere pullovers and cardigans come up in the world with jet or pearls embroidered around the neck.

For dress choose a sleek silk crepe or rayon moire for slimming lines. Top it off with a blob of a fur top-knot worn straight over your eyebrows. Note the very short sleeves, the plain, sweater-like tops, the sloping shoulders, the tunics, tiers, and flounces or the mid-calf skirt in



*For luxury and durability Sally chooses beaver in a coat with dolman sleeves and loose lines*



*Vivid plaid on white wool or appliqued bows at shoulder and hem make Sally's basque dresses right for afternoons*

back. They all spell fashion for Sunday best and afternoon calls.

Gloves turn glamorous with pinked seams. Daytime gloves have fine details such as hand-whipped seams and decorative tucks and folds in contrasting colored thread. Slip-ons, one-button and brief affairs that just clear the cuff, may be had in colors that blend or contrast with your costume.

Black velvet gloves are highlighted with glitter—perhaps a flight of tiny, gold swallows appliqued to the side, or insets of gold metallic braid or gold seam piping and lacings.

Glitter holds sway for evening wear. Long, fitted evening blouses, sprinkled liberally with rhinestones top velvet, plaited chiffon or circular cut crepe skirts. Buy them separately and

mix them to suit your every mood.

That covered-up look, which means long sleeves and a high neckline, is chic. Wear a black skirt shot through with gold metal thread and a simple black taffeta jacket and gloves.

Dance past the stag line in a rayon jersey combining shades of red and pink in the yoke and skirt. The midriff is black velvet. You will flatter your lovely figure in a black silk damask with a green jersey shawl and gloves.

An evening dress, dramatic in its simplicity, is of burnt orange wool and made exactly like a monk's robe even to the loosely tied gold sash. Frothy, black lace lends enchantment to a black dinner dress. Mantillas, huge muffs worn on the wrist, hats, mitts, handkerchiefs—all in lace—are bewitching.

Evening coats are cut with dash and swagger in wide skirted models. Some are belted to emphasize a bloused back. Others have fur trim, gold or silver braid. Patch pockets are a new note. Chamois-color, flattering and different from the usual whites and beige proves popular. Black velvet coats with wide, loose sleeves ending in turned back cuffs of vivid scarlet with gold embroidery are luxurious as well as becoming.





# Departmental Highlights—

## Applied Art

*Lila Williamson describes the activities of the Applied Art Department and reviews some of its work*

STUDENTS and faculty of Iowa State College are, indirectly, members of an art appreciation class which never meets. Through an art committee, headed by Miss Mabel Fisher, associate professor in charge of crafts work, the college now owns over 500 paintings in color which hang in the classrooms, main halls and offices in each of the buildings. Dr. R. M. Hughes, President Emeritus of Iowa State College, has given as a gift to the college many of the first pictures in this collection. A small fund is set aside by the college each year to buy from time to time prints of beauty and educational value for use in the college buildings. The selection of the prints used in the Home Economics Building has been in charge of Miss Joanne M. Hansen, former head of the Applied Art Department.

Visitors to the campus always see the Memorial Union fountain group of four Indian women representing the primitive cultivation of corn, done by Christian Peterson, member of the applied art staff and assistant professor in sculptural design. His fountain group in the court of Dairy Industry Building was reproduced in National Geographic's 1939 Iowa number. Mr. Peterson, widely known as an outstanding American sculptor, has done many small relief and bust portraits of important national figures and prominent Iowa State College faculty members.

The present success of the Iowa Art movement owes much to the encouragement given by Mrs. Zenobia B. Ness, instructor in applied art, to young artists of the state. She is superintendent of the Iowa Art Salon of the Iowa State Fair, which is on display at Iowa State College for about five weeks in the fall following the Fair. Mrs. Ness has served as chairman of the Art Division for both the Iowa Federation of Women's Clubs and the General Federation of Women's Clubs. She is now state chairman of radio in the former.

A new air brush is available to advanced art students to give them experience in this widely utilized commercial technique. The brush is employed extensively in advanced art work to obtain subtle shadings and delicate effects.

Nine exhibit cases in the Home Economics Building have become miniature museums. The Home Economics Committee on Exhibits, headed by Miss Edna O'Bryan, associate professor in applied art, arranges

the displays which are private collections of faculty members and students. Last year the focus of the exhibits centered on contributions by Miss Genevieve Fisher, dean of the Home Economics Division, and heads of departments. This year the Western Hemisphere is being featured, and faculty members and students who have unusual articles are being solicited. Glassware, china, jewelry, pottery, wood carvings and Indian lore will be favorite subjects.

Plants and flowers frequently considered valueless have been used by the art appreciation class in a study of flower arrangements and appropriate containers. These students keep the Home Economics Division staff supplied with office decorations. Common materials used are pine cones, evergreens, gourds, rose haws, barberry, locust pods and butterball weed seed pods.

Four members of the applied art staff are authors of books. Miss Alice Waugh, instructor, is author of the book, "Planning the Little House," widely used as a textbook in house planning classes. Miss Mabel Russell, assistant professor, is co-author of a text for related art teachers, "Art Training Through Home Problems." Mrs. Zenobia B. Ness compiled a handbook of art for club study for the General Federation of Women's Clubs. She is co-author of "Iowa Artists of the First Hundred Years." Miss Joanne M. Hansen, professor of applied art and former head, is author of the art articles for the "Books of Rural Life."

The new head of the department is Miss Janet K. Smith, Wellesley College, Ph. B., University of Chicago, 1929; M. A., 1930; Columbia University, 1941.

In connection with the Midwestern College Art Conference which was held in the Art Institute of Chicago in November, an exhibition of paintings and sculpture by faculty members of the colleges represented in the conference was held in Blackstone Hall. Miss Joanne M. Hansen exhibited a water color, "Goose Hollow," a painting made from earlier sketches of an old pioneer town.

Of the six women on the Iowa State Home Economics faculty who are listed in *American Women*, the standard biographical dictionary of notable women, two are in the Department of Applied Art: Miss Joanne M. Hansen and Mrs. Zenobia B. Ness.



# Bookmarks

FOR those special friends whose tastes you know so well, a book is an ideal holiday gift.



ADD to the priceless books on a friend's library shelf Ethel Hueston's *Preacher's Wife* (Bobbs, \$2.50). This biography of the writer's own mother tells of her brood of youngsters and her fun-loving, Methodist minister husband. Miss Hueston gives the reader a picture of the strict discipline coupled with lively humor and gaiety which prevailed in her childhood home.



A BOOK your brother will read and pass around to his friends is *Gentlemen Aren't Sissies* (Winston, \$1.50) by Norton Hughes Jonathan. It is intended for the young man-about-town and covers all his problems from getting along with the family to making his allowance stretch to cover dates and clothes.



IRVIN S. Cobb's humor punctuates *Exit Laughing* (Bobbs, \$3.50) and makes this new autobiography right for anyone on your Christmas list. You may want to sneak through a few pages of it yourself before submitting it to tissue and ribbon.



AN AMATEUR gardener will be delighted with *Science in the Garden* (Duell, \$2.50). In spite of its pre-possessing title, it is literally down to earth. Sunday gardeners will revel in the new ideas it offers; garden club members will like the way it relates science with gardening. Written by H. Britton Logan and Jean-Marie Putnam in consultation with Lloyd C. Cosper, it's an excellent handbook for nature lovers.



ITS pages trembling with fifty chilling masterpieces of horror, *One Hundred and One Year's Entertainment, The Great Detective Stories, 1841-1941* (Little, Brown, \$3) is ideal for Dad's Christmas. The introduction traces the detective story since its origination by Edgar Allan Poe. Hercule Poirot, Arsene Lupin, The Saint, Father Brown and many other famous characters find their niche in these stories compiled by mystery writer Ellery Queen.



ADD to a poetry lover's collection a copy of *Tony's New Scrapbook* (Reilly and Lee, \$1). The eleventh volume of verses, anecdotes and quotations compiled by Tony Wons, this volume is one to pick up and peruse for two minutes or two hours at a time.



NO TEEN-AGE girl can resist *First Love, Farewell* (Little, Brown, \$1), a collection of Graeme and Sarah Lorimer's "Maudie" stories. It promises



to rank with the three other "Maudie" books which have gained such favor with teensters. In *First Love, Farewell*, vivacious Maudie relates tales of the trials and triumphs of a sub-deb.



ESSENTIAL to high school students planning careers in Social Service are *Civil Service Careers for Girls* and *Civil Service Careers for Boys* (Dutton, \$2) by Carlisle, McFerran and Erickson. Entertaining fictional stories about young people are combined with authentic Civil Service surveys to give a complete picture of government fields open to youth.



GLAMOUR with good grooming is completely diagrammed in *You're Only Young Twice* (Simon and Schuster, \$2). Awaken your mother's latent spirit of adventure with Doree Smelley's information this book-giving Christmas. Mrs. Smelley wrote the book after completing a "before and after" project on herself and interviewing designers and beauty experts. The average woman's grooming difficulties are conquered without diet or budget extravagances in this book.



GEORGE Jean Nathan's *The Bachelor Life* (Reynal, \$2.50) is a gay account of how a smart bachelor spends his days. It is written by Mr. Nathan, who is one of America's most prominent bachelors. Nine gleeful chapters will entertain single men, young and old, at Christmas.



THE younger ones in your family will be thrilled if Santa leave an animal story book like *Osa Johnson's Pantaloons, Adventures of a Baby Elephant* (Random House, \$1.50). Arthur Jansson has illustrated it in four colors.

The same publishing house has recently released *The Life of Donald Duck* (\$1) by Walt Disney.

—Julie Wendel



# WHAT'S NEW IN

## Applied Art

**P**PRINTING inks in the red and blue colors of the flag have been developed in accordance with decisions of the National Bureau of Standards. The colors were selected by a special committee representing the army, navy and marine corps and were approved by the color committee of the Federal Specifications Board.

★

Figures are silhouetted against the wall by painting them on transparent plastic. Knobs at each corner on the back of the picture hold it far enough away from the wall to cast a shadow. This crystal clear plastic also makes the frame.

★

Water paints may be made from soybean protein, an inexpensive substitute for casein.

★

Hammers with unbreakable heads of cellulose nitrate plastic are made for craftsmen, silversmiths and wood and metal workers. They are claimed to neither mark silver, pewter and similar metals nor absorb water, oil or grease.

## Foods and Nutrition

**W**HOLE, boiled lobsters are being canned to facilitate quick and easy preparation. Each can contains a single nine-inch lobster, vacuum packed, which may be used in the same way as fresh lobsters have been used previously.

★

Added vitamins A, B, C, D and G in clover honey are obtained from wheat germ, seed oils, ground seeds and other sources. The honey can be served with waffles, toast, as a sandwich spread or dessert.

★

"Woven steaks" are made from thin slices of meat spun through rotating dies. Under pressure, the strips are woven into compact steaks of uniform size and are claimed to be extremely tender.

★

A food combining the proteins of milk and blood has been patented for the anemic. Skim milk and defibrinated blood fluid, reduced to a solid state in a spray-drying apparatus, make a palatable product.

★

Dehydrated celery, cleaned, chopped and ready for instant use, is making its appearance in an attractive tin.

★

Large natural sources of vitamin B<sub>1</sub> have been discovered in the buds of oak, maple, elm and white

pine trees. Formed in the young leaves of the shoot, the vitamin is transferred into the roots and various portions of the plant.

★

To prevent bacterial spoilage of potatoes during shipment, a drying process has been developed using a conveyor belt running through a hot-air blast. Flavor of the processed potatoes is not altered, and their lifetime is lengthened.

★

Experiments prove that wheat may be peeled to remove the indigestible coating without taking with it any of the rich vitamin, mineral and protein deposits. Maximum nutritive value is retained due to the presence of these factors in increased amounts.

★

To retard mold formation in breads, cheese and dairy products, a propionate salt is introduced as an ingredient. It inhibits mold for a considerable length of time.

★

Mechanical wrapping protects fresh pies from dirt and crushing. The pies, 22 varieties packed in distinguishing colors, come off the machine at the rate of one every second. Besides protecting the pies from contamination, this covering also facilitates their transportation and distribution.



*With simplicity as its keynote, the living room of the Iowa Homemaker features conventional furnishings. Its plain walls, simple window treatments, and large steel casement windows opening of spaciousness.*



# HOME ECONOMICS

## Household Equipment

**T**O ELIMINATE excess sticking of rolled out dough for pastry and cookies, an improved pastry cloth, made of unbleached cotton canvas, is treated with a water repellent. The chemical bath gives the cloth firmness and increases the time it will remain clean.

★

A synthetic resin sealer, covering surface nicks and scratches on furniture, except for waxed or lacquered finishes, gives a hard, resistant and steamproof surface. The liquid, applied with a saturated cloth, dries four hours after application.

★

Table tops are protected by a transparent plastic which can be cut with a scissors to the desired size. It looks like glass, is unbreakable, flexible and washable.

★

Utility trays of unusual strength and durability are made by a combination of a molded pulp product and synthetic resin. This plastic is claimed to pass the test of being boiled continuously for fourteen days in separate solutions of alkali, acid and salt, and

double strength washing powder. The trays are impervious to alcohol and may be easily cleaned with a damp cloth.

★

Bed lamps of translucent plastic material eliminate glare without using stamped metal reflectors. They are light in weight and attractive and are easily attached to the bed or dresser.

★

An odor absorber of highly activated, coconut-shell carbon makes it possible to rid air of odors and gases, by contacting 100 cubic feet of air per minute. The unit contains a 40-watt motor, fan, dust filter and four carbon-filled canisters and can be used either as a portable or stationary model.

★

Mailboxes containing a switch with an indicator in the kitchen announce the arrival of mail by a momentary closing of the circuit, thus reducing unnecessary steps to and from the door.

★

Infra-red rays shot from a lamp will exterminate moths and other household pests. They are not harmful to human beings or animals. The appliance can be operated from any outlet for alternating current of 110 to 121 volts.

★

A self-sharpening food cutter swings apart when unclamped, exposing two surfaces that may be easily freed of surplus food. A specially designed cup below the base catches all the juices from the cutting process.

★

Washing time is controlled on wringer type washers by a dial marked for curtains, woolens, silks, overalls or fadable materials. When the machine stops, a chime notifies the operator.

## Textiles and Clothing

**F**ABRICS regain original luster and color when cleaned with a fluid made basically of salt, coke and lime. Spots and stains dissolve quickly without excessive rubbing and brushing.

★

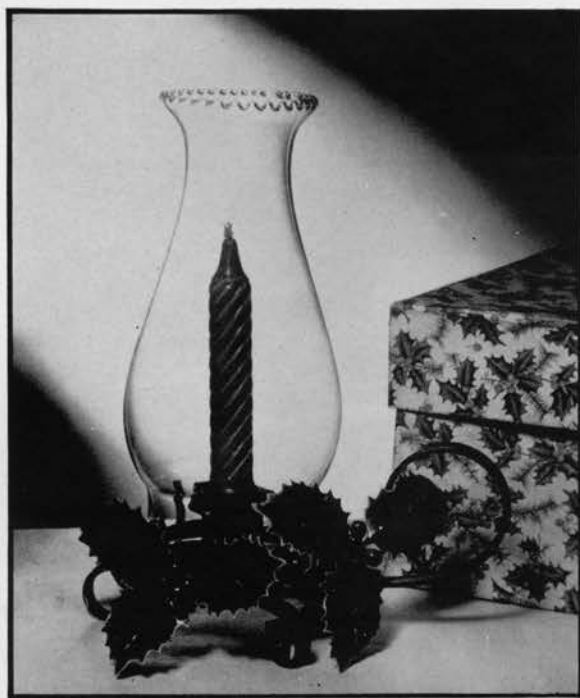
Synthetic, wool-like material, warmer than rayon, is made from soybean protein. It is being developed for use in auto upholstery.

★

An unwoven fabric is made by running cotton through a carding machine and dropping it on a moving belt to be sprayed with a binding material. The binder, either cellulose acetate, casein, latex or asphalt, determines the type of fabric. This material permits cotton to replace wool and jute felts.



single-story house shows the use of both modern and undraped windows give the room a feel-out onto a paved terrace on two sides of the room



# For Holiday Shoppers—

*Follow this year's suggestions for gifts to delight your friends and family, urges Betty Roth*

**I**F YOU'VE little time for window shopping, try these gift suggestions for the family and friends.

A fountain pen that won't leak when the pressure changes will be cherished by Dad on his flying business trips to Chicago. He'd also like a pair of those warm gloves with a slit in the trigger finger. He won't have to remove his whole glove when he's out hunting ducks or deer.

A plastic desk set makes a different kind of gift. It includes a blotter holder, fountain pen stand, letter rack and paper opener.

Grandfather will give you his special blessings if his Christmas stocking yields some of the plastic "visible-at-nite" numerals for above the door.

All mothers hate to go shopping when the streets are slippery. Why not give yours a pair of ribbed rubber cuffs to slip over the toe of her shoes and facilitate non-skid walking. Four initialed napkins and a table cloth in delicate pastel colors of spun rayon are another suggestion for her.

The house furnishing department yields a wealth of ideas. There are dishes with plastic handles that resist the heat, available in sterling silver or plate.

A portable radio with a rechargeable storage battery would be appreciated by any member of the family. You can plug it into the wall or the auto cigar lighter for recharging. More meanderings find a phonograph needle with a large, rounded ruby tip.

If you've a little brother who likes to see what makes things go, place a transparent lucite clock where he can see what makes it tick without further investigation.

A tennis racket with nylon strings that resist the dew makes a wonderful present. Or if brother likes badminton, you can get a similar racket for that sport.

A little "pocket observatory" is another eye-catcher. It's a device which the amateur star-gazer can use to determine the exact position of any celestial object at any time of the day or year.

Your small sister would love to have a miniature spoon to pin onto the lapel of her coat. One pet

gift is the plastic lucite beads that come in many soft shades. Crystal-clear plastic, Brazilian rosewood and gold-plated metal combine for unusual effects with Grecian motifs in design.

Sterling bracelets, lots of them dangling on the arm, are favorites for this year. Give some to your sister and watch her parade.

To personalize her bedroom give her a smart bedspread in wide-wale corduroy with a satin, hand-appliqued monogram. Another suggestion is a pair of two-tone wooden bookends carved with her first initial on one of the pair and her last on the other.

Have you seen the new "Dumbo" jewelry modeled after Walt Disney's characters? They're whimsical, lovable animals of gleaming metal with discreet touches of brilliants here and there.

A new smocked broadcloth bag-muff may take your fancy. You can carry it like a bag or pushed up on one arm. Another practical suggestion is an automatic electric blanket—the ideal present for a person who "has everything." It comes in five different colors, too.

Indian jewelry is always an appreciated gift, the thunderbird motif being popular this year. Studded leather belts with bracelets to match may give you another idea. You can get them with one, two or three rows of brilliants. There are shell ear-rings, too, cast from real baby shell. And of course there are yards and yards of pearls for those long necklaces.

If it's always handkerchiefs for the aunts, there is one, just a wisp of a thing, of linen edged with a hem of lace.

Is your roommate the "dainty" type? Give her a lucite compact with authentic Venetian lace designs between the mirror and transparent plastic. Or if this doesn't fit her, there's a new oval case with her name blazed across it.

If she has the desire to carry a picture of HIM there's a new "nite and day" gilt locket on display in several stores. She can pin it on her lapel in the daytime and stand it up by her bedside at night.

For little sister or even your roommate, buy an amusing white bear about fourteen inches high, made of specially treated heavy cotton for autographing.

## Residence Halls Honor

# Women Leaders

*Home management houses and dormitories bear names of home economists, says Dorothy Gross*

ELLEN H. Richards held the firm conviction that if women knew better, they would do better and guided her plan for adult education by this theory. The first president of the American Home Economics Association, she is given credit for making home economics a profession and also for establishing the *Journal of Home Economics*.

The house which bears her name at Iowa State was added to the home management residences in 1923. It was built in 1906 as a private home.

The following year a house built in 1888 by Prof. W. F. Coover, Head of the Chemistry Department, became another home management house. It bears a tribute to Alice Norton, the first to translate the scientific theory of homemaking into actual practice by distinguishing between essentials and non-essentials of every day life. She introduced home economics into the schools of the Near East.

Under her leadership the *Journal of Home Economics* improved in size, variety and attractiveness without loss of its scientific and professional character.

Isabel Bevier worked 21 years in order that home economics might "lengthen its cords and strengthen its stakes." It was she who made possible the wide curricula of home economics offered today in colleges.

In 1920 Iowa State conferred upon her an honorary doctorate in science in recognition of her great contribution in the field of education.

Not only home management houses at Iowa State but also dormitories honor the great home economists. Mary Lyon Hall was named for the founder and first president of the initial college for women at Mount Holyoke. At this newly established school, Mary Lyon introduced the cooperative dormitory system, her idea being one of self-help.

The hall named for her at Iowa State was built in 1914 with a \$55,000 grant from the state legislature. Mary Lyon Hall was considered a credit to the architects because of its excellent arrangement and its low average cost per occupant.

Devoting her life to education for women, Alice Freeman gave years of service as president of Wellesley College and first dean of women at the University of Chicago.

From her work with the International Red Cross in the Franco-Prussian War, Clara Barton founded the American Red Cross and served as its first president. Clara Barton Hall, built in 1917, was the third dormitory to be constructed at Iowa State.

Dean Maria M. Roberts' name will long be associated with the growth of Iowa State. From the time of her graduation from this college she has devoted her best to advancing it in every way possible. As

chairman of the Alumni Fund Trustees of the Alumni Association and as Dean Emeritus of the Junior College, she has solicited funds responsible for many of the opportunities offered to students. Roberts Hall, one of the freshmen dormitories on the campus, was built in 1938 and named in her honor.



## SPREADING Christmas Cheer?

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**A COMPLETE NEW LINE  
OF GREETING CARDS**

**GIFTS THAT EVERY WOMAN  
WILL LOVE**

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**CAMPUS DRUG CO.**

Corner of Lincolnway and Welch

**Stop in For Your Ice Cream Treat**

At

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**Special Party Orders Made For You**



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**For This Christmas . . .**

Select a

**Tru-Color Portrait**

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parents and friends  
from

**HILL'S STUDIO**

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for occasions when  
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The radically new, exciting and  
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IN DES MOINES IT'S

**VIRGINIA MAY'S**  
GIFTS & BEAUTIFUL NECESSITIES

304 Eighth Street

Between Walnut and Locust

# Express Ingenuity in

# *Holiday Greetings*

*Turn creative talents to the making of personalized Christmas cards, says Doris Plagge*

**S**AYING Merry Christmas can be easy and fun if the college woman transfers her creative flare to the making of holiday greeting cards.

It's best to choose a process which yields uniform, attractive results with a minimum of time and effort. Cutting, pasting, stenciling and block printing are favorite methods of decorating cards.

Why not try squares of bright desk blotters or the filmy paper from a mimeograph stencil sheet backed by a square of checkered gingham with pinked edges?

An outdoor girl whose personality is best expressed in bold, pure colors could use brown wrapping paper for her cards, pinking the edges and dashing bright paint on the envelope. The color may be applied by using shiny red stars in orderly rows or in casual hit-and-miss arrangement. Gummed stickers aptly fulfill the requirements of being inexpensive, quick and easy to apply.

If a block print or stencil design needs added sparkle, cut out leaves from gold or silver paper and paste them on flower forms or add flames of metallic paper to the tops of candles. A covering of blue cellophane over a stiff white card makes an attractive background for simple line designs done with pen and white ink.

Slightly more complicated but most effective and unusual is the popular third-dimension effect. It can be achieved with inexpensive bits of perky ribbon, soft yarn or sparkly buttons which are pasted on the card to resemble hair or clothing. Another popular device is the use of cut-out shapes in simple geometric forms, backed with bright bits of color.

If you can't find the type of paper that's best suited to you in the range between decorative wall paper and cleansing tissue, try your design on a fabric with an interesting texture, or simply cut an oblong of slick, firm oil cloth and type your greeting in red on the inside.

An investigation into the available sizes of envelopes on the market will save last minute worry. If your card is an "out-size" and requires a special envelope, remember to be creative here, too! Add a design to the envelope and stick the flap tight with bright stars or a strip of colored gummed tape, both quick and sure ways of sealing.

An unusual idea is to combine your Christmas greeting with something useful, as illustrated by the bookmark designed by Winnifred Herzberg, H. Ec. Sr., for the Bookmarks section of the Homemakers. The receiver of this type of greeting will have a year around reminder of you.

# Alums

## in the News

WITH nutrition playing a leading role in national defense, there is an increasing demand for trained home economists. Iowa State graduates in defense activities include Harriet L. Anderson, '34, who has just accepted a position as dietitian with the Bennetts' Brothers restaurant of Denver, will have the experience of opening five model cafeterias in the Government Munitions plant near Denver which will serve 6,000 employees each day.

Recently Rosemary Stewart, '40, and Georgina Gosnell, '40, became dietitians at Station Hospital, Camp Shelby, Miss. This army hospital is a one story building with six miles of corridors. They serve around 1,450 at each meal, with 125 employees in the kitchen to prepare the food.

Other dietitians who have recently received appointments are: Betti Deming, '41, assistant dietitian, Cornell College, Mt. Vernon; Caroline Furrow, '40, assistant dietitian, Syracuse Memorial Hospital, Syracuse, N. Y.

Carla Muller, '36, who has been dietitian at the Allen Memorial Hospital, Waterloo, for three years, began work in September as dietitian at the Douglas County Hospital, Omaha; Pauline Noren, '41, is at Starling Loving Hospital, Columbus, Ohio.

Ruth Warye, '40, who completed her student dietitian course at the New York Hospital, New York City, was appointed to a position as dietitian on the staff; Helen Zimmerman, '40, is interne assistant at Indiana University, Bloomington.

Adele Moehl, '40, is in the Department of Dietetics at the University Hospital, Ann Arbor, Mich.; and Dorothy Klaus, '40, who was formerly assistant dietitian at the Hillsdale College Dining Hall, Hillsdale, Mich., is now head dietitian there. Mary Kirkpatrick, '39, has accepted a position in the Children's Unit of Cook County Hospital, Chicago. She had her student dietetic training at Lincoln General Hospital, Lincoln, Neb.

Three '41 graduates employed in the foods field are: Doris Ault, apprenticeship, Union Food Department, Michigan State College, East Lansing; Rosemary Carroll, assistant food director, University Cafeteria and Knight Hall dining room, University of Wyoming, Laramie; Veronica Zanelli, food manager, Woolworth Store, New York City.

Two area supervisors with the W.P.A. in Iowa are Mary E. Duckworth, '26, located at Des Moines, and Elizabeth Gardner, '38, at West Union.

The National Dairy Council in Dayton, Ohio, recently employed Helen Clark and Myrle Priem, both '39. Miss Priem is acting as assistant director.

Frances Byrne, '37, who has been serving as Emmet County home demonstration agent, now holds a similar position in Muscatine county.

Rose Davidson, '37, is working with the pre-school group at the Sarah Hackett Stevenson Memorial home

in Chicago. Virginia Blakely, '41, is employed in the infant nursery at the same institution.

Ruth Allison King, '32, formerly head of the Home Service Department, Malleable Iron Range Company, Beaver Dam, Wis., has accepted a position in the Home Service Center of the Woman's Home Companion, New York City.

Mary Ellen Wendel, '41, assists the buyer, plans style shows, promotes publicity and models for the campus shop of the T. S. Martin Company, Sioux City.  
—Bette Simpson



## Gift Wrappings For Christmas

The women of Iowa State will appreciate the complete assortment of Dennison and Gibson gift wrappings now on display at our store.

The new Seals, Cards, Ribbons, Gift Papers and Cello Tape are more beautiful than ever this year and will help to make your Christmas gifts doubly attractive.

"National" Name Imprinted  
Christmas Cards  
25 for \$1.00

## Student Supply Store

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I'm telling you—

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clothes!



Just Arrived!

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Sterling Dresser Sets

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you  
and your dress

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*Perry Browns*

*Jean Langs*

*Doris Dodsons*

## The Rogers Shop

for feminine fancies

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Make us your number one stop on that  
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### Virginia Reel Trio

Gay dancing couples encircle this gift box by Old South. Inside—three adorable Guest Decanter Jugs of Cologne—one of each fragrance—Woodland Spice, Plantation Garden and Cotton Blossom. \$1.00.

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PHARMACISTS

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Ames, Iowa



## Phi U's Suggest

# Fruitcakes

*Margaret Anne Clark reports on a project which yields money and fun for Phi Upsilon Omicron*

**T**HREE HUNDRED AND FIFTY pounds of gay, cellophane-wrapped fruitcakes is the goal of members of Phi Upsilon Omicron. The Iowa State chapter of this nation-wide professional home economics honorary expects to pass the 4,000 mark in the number of fruitcakes sold during the 10-year period since the project was undertaken.

The basic purpose of the project is to raise funds to finance the chapter's activities throughout the year. However, the spirit of cooperation and sociability that exists at the start of the project and which heightens with the approach of the holiday season is equally valuable.

"Fruitcakes" becomes the byword among Phi U's, and the women work together as an organized unit to make each year's project more successful than the previous one.

A ready market for the cakes is found among faculty members, students and townspeople. Many cakes find a place on the menu at dormitory spreads; others are served by Thanksgiving hostesses or mailed as Christmas presents.

Because the fruitcake baking is a group endeavor, management is divided among members so that each person feels responsibility for a definite part of the work. Committees assume responsibility for checking supplies, cutting fruit, mixing and weighing batter, baking and wrapping.

A committee checks oven temperature and time of baking. Baking of the 30 pound batches is begun in early November in the Institution Management Tearoom so that orders can be filled for Thanksgiving delivery.

An important part of the procedure is the allowance of an extra ounce of batter when weighing it into the pans to insure full pound cakes after baking. Cakes are wrapped in waxed paper and stored to ripen.

### Dress Up Your Table

## The American Way

**Red Wing Pottery**

Orleans and Normandy patterns

**Franciscan Pottery**

Coronado and Apple patterns

**Catalina Pottery (Duotone)**

Blue, yellow, green and coral

Sixteen piece starter sets as low as

\$6.50

We invite you to come and see these patterns in our shop

## Florence Langford Gift Shop

413 Douglas Avenue

Telephone 554J



## for Holidays

With proper care they have been found to keep perfectly for a year or more, their flavor increasing over the long ripening period.

The present recipe used for the fruitcakes has been developed under the direction of Miss Lenore Sullivan, associate professor of institution management.

### Dark Fruitcake

Yield: 30 lbs.

3 lbs. butter	3 t. soda
3 lbs. sugar	3 cups dark molasses
6 tb. nutmeg	3 lbs. citron
30 eggs	4 lbs. each, raisins, currants
3¾ lbs. sifted flour	1½ lbs. candied pineapple
3 cups orange juice	1 lb. dates
3 tb. each, allspice, cinnamon, cloves	

Cream butter. Add sugar to which spices have been added. Add beaten egg yolks and mix. Add whites which have been beaten to a froth. Mix. Add flour and fruit juice. Mix. Mix soda in ¼ cup water and add. Add molasses. Mix. Dredge chopped fruit in 4 tbs. flour and add. Steam 45 minutes. Bake 1 hour 20 minutes at 250 deg. F.

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*"Your Downtown Plumber"*

Complete Repair Service

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# For Your Defense

Your country needs to have you in perfect health. Keep your health good for your nation's defense and for your own. Do this the pleasant way with O'Neils milk, Velvet ice cream, and cottage cheese.

*Delivery*

*Phone 62*

## O'NEIL DAIRY COMPANY

*Harmonizing Ensembles*  
Silverware - Stemware - Dinnerware



These three essentials are best chosen in related design.

Josephs will gladly show suggested table services just as they would appear in your home.

Ask for Mrs. Holbrook  
I.S.C.—Home Economics—1918

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Come in and see our selection of gifts for your family and friends; also see our Christmas candles and cards

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THE SHOP OF  
FAMOUS FOOTWEAR

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Across

*Alumnae Desks*



Helen Greene

"This holiday season makes us more conscious than ever that we have cause for celebration and an obligation to use our resources to their best advantage."—Helen Greene, '41, "Mary Mason," Director Home Economics Department, "The Junket Folks," December



"Old time kitchens smelled of spice and everything nice at this time of year as mince-meat simmered on the coal range. Ah, those steaming, fragrant mince pies that mother used to make!

"Mince pies are easier these days. Few women still put up their own mincemeat. Commercial mincemeat of fine quality furnishes the fillings for their pies. Mincemeat may be bought in the package, to be softened with water, or in the can, to be used as is.

"Thanksgiving and Christmas, in my opinion, are the two least desirable times to serve mince pie. There is too much other heavy food on these days. Mince pie should follow a light meal, for it is almost a meal in itself. I can make a wonderful Sunday evening meal for myself from a piece of warm mince pie and a glass of milk, nothing more."—Ruth Ellen Lovrien, '33, "Mary Meade," Head of Testing Kitchen, Chicago Daily Tribune, November 3



"There is a niche in civilian defense for every one of us. We must each find it and take our place in the gigantic scheme reaching across the United States. We are not regimenting anyone, forcing him

or her to undertake any specific duty. We are endeavoring to create activities of all sorts everywhere, trusting each individual to place himself where he or she prefers to be and where he or she can most usefully put special aptitudes to work.—*Eloise Davison, M.S. '24, Assistant Director of Civilian Defense, Christian Science Monitor, Oct. 28*



"Don't make your guests miss the last touchdown in a mad rush to get home to a dinner that might not wait. It's not necessary. Be sure to prepare something that will keep, as traffic may be heavy and the time of arrival somewhat delayed.

"The main course, meat, potatoes and vegetables, is the one which makes the greatest demands on the homemakers' ingenuity—if she is to uphold her reputation as a good hostess.

"Boiled meats, such as corned beef, ham, smoked pork tenderloin or a pot roast with vegetables are excellent for those hard-to-time dinners. The first three of these gain added flavor from standing in the liquor in which they have been cooked—and all the pot roast needs is to have the heat turned low."—*Marjorie Griffin, '37, "Prudence Penny," Detroit Times, November 1*



"A savory ham loaf is baked with spiced apricots to make it more flavorful and attractive. The apricots are arranged in the bottom of a loaf pan with a spicy sauce. When the meat loaf is removed from the pan, the fruit serves as a garnish."—*Alvina Iverson, "Mary Starr," Foods Editor, Chicago Daily News, November 1*



"Keeping mealtime a happy time should not be confined to holidays, but is a wise policy every day. No recounting of unpleasantness, no reprimanding or fault-finding on the part of adults and no whining or teasing on the part of children should be permitted during meals.

"Don't make the dinner table a bargain counter, as often happens when desserts are emphasized as rewards. 'How much more do I have to eat now, Mother, to get my cake?' is a question that illustrates the point. If dessert is a fruit cup or custard, a child may be given it even if he hasn't eaten a big meal.

"Don't make meals an illustrated story time, punctuated with mouthfuls of food slipped to the young hopeful at dramatic moments. The child may become so wrapped up in the exciting story that he doesn't know whether he has ice cream or mush in his mouth."—*Kathryn Ayres Proper, '26, Free lance writer, Country Gentleman, November*



"Fall always brings to my desk a lot of bright-jacketed new cook books. And of course, to some of you a cook book is just something from which to get three meals a day.

"But to me they show trends in cooking, such as economy, simplified recipes and new slants on standard recipes, not forgetting the important nutrition angle."—*Wilma Phillips Stewart, '15, Foods Editor, Des Moines Register, October 30*

—*Marjorie Thomas*

# CHRISTMAS CHEER

at our

## college club

west lounge

*for cozy chats*

music room

*for good music*

oak room

*for complete meals*

trophy tavern

*for table tennis*

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3 Beautiful Shades

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**\$1.75 Pair**

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**FAMOUS FOR FABRICS**



*It's Unanimous!*

We're All Going  
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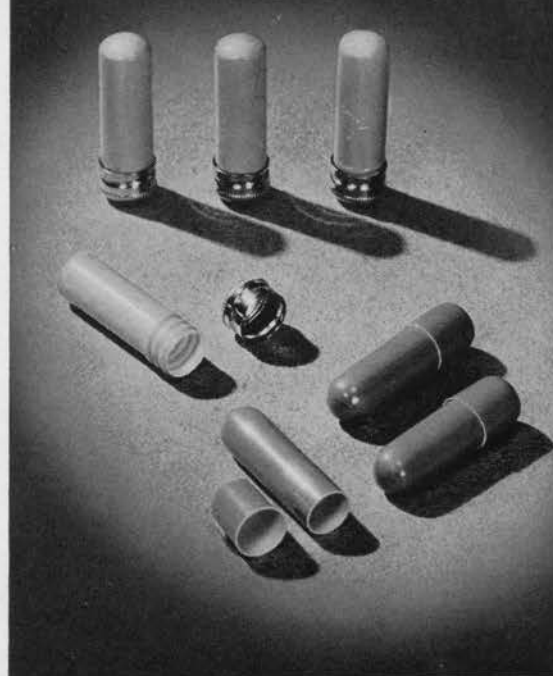
FOR THIS CHRISTMAS  
A PORTRAIT FROM

**MYER'S STUDIO**

Will make a lasting gift

109 Welch

Phone 49



## *Spindles*

**P**LASTICS have recently entered the selective service, where the above small colored plastic capsules are used to hold numbers drawn in the draft lotteries. The first style used was a telescopic type, while the present capsules have a metal screw cap. It's just another example of Army streamlining.

Scuffing is eliminated when heels on women's shoes are covered with pyroxylin plastic. This same plastic is used for a variety of articles from eyeglass frames to shoe-lace tips.

"Once you were a lobster, now you are a straw—" could well be the chant of coke-sippers in the Grill. Some straws are being made from crab and lobster shells, once considered useless by-products. The secret is that they contain chitin, the animal analogue of cellulose.

If you have red hair and a diploma, apply at the LaGuardia Restaurant in New York City. Only red-

Buy your Christmas candies at

**FRANK THEIS DRUG STORE**

REXALL STORE

Whitman's Samplers, 1 lb. \$1.00 and \$1.50  
Joan Manning Candies, 1 lb. 60c

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Phone 93

DISTINCTIVE GIFTS OF LEATHER

**D. E. PARSONS**

LUGGAGE AND LEATHER GOODS

Opposite Sheldon-Munn

haired women are employed, the reason being to maintain an effective color scheme in the restaurant.

Every day at Macy's main restaurant in New York City a kitchen worker and waitress don street clothes and pretend they're customers. It's all part of a system whereby kitchen helpers and waitresses will at some time act as patrons, eat whatever they like and observe table service.

Nylon made its debut in toothbrushes long before it did in hosiery. In 1938 all nylon produced was given to toothbrush manufacturers, and even last year only 69 percent of the total amount was available to other manufacturers. It is estimated that this year 45 percent of all toothbrushes will be made of nylon.

The first coreless, seedless apples known to science were discovered on a freak tree in Huntington Park, California. The Department of Agriculture is now working with the tree in hopes of making seedless apples as common as seedless oranges.

Discontinuing the practice of dumping excess coffee into the sea, the Brazilian Government is making a plastic from green coffee beans. The product sells for seven to ten cents a pound in this country.

—Florence Byrnes

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**Bids You Welcome to**

# YOUNKERS LITTLE SHOP

*Your New Front Entrance to Iowa's  
Largest Store . . . at 314 MAIN STREET, Ames*

Through Patricia Hayes, college representative, and Mrs. Mary Loughran, manager, Younkens welcomes you to a new shopping center, and through which a new, helpful service to Ames and Iowa State College will be extended.

Limited selections to be shown in the new Little Shop will include women's, misses' and children's apparel, lingerie and accessories, infants' wear and gifts. Unlimited selections will be available to you through an efficiently organized "special order" service.

Younkers has become a part of Ames' business life and hopes to contribute something of value to your fine community. We urge you to make it a point to know "Pat" Hayes . . . she will be your personal shopper on campus, in town, and at Younkens. She will assist you in your shopping in the Little Shop . . . she will personally fill your mail and phone orders . . . you'll find her ready and willing. Why don't you visit the Little Shop today?

# YOUNKERS LITTLE SHOP

314 MAIN STREET

AMES